



Scratch Day Communications



Thank you for hosting a Scratch Day event! Below, find templates and copy you can use on social media, Scratch's social accounts for easy tagging, and more.

Imagine

Plan

Invite

Post

Key Links

[Scratch Day site](#)

[Scratch Day Media Kit](#) (link to zip folder with Scratch Day Graphics in EPS (to print) and PNG and SVG (for web) formats, and two Scratch Day video conference backgrounds)

Scratch Social Channels

[Twitter - @scratch](#)

[Instagram - @scratchteam](#)

[Facebook - @scratchteam](#)

[LinkedIn - @Scratch Foundation](#)

Social Posts

Please remix with specifics about your event's activities, ticket links, etc.!

Twitter

Join us to celebrate @scratch! 🎉 We're hosting a Scratch Day celebration on [date] in [city]! You're invited to imagine, create, and share with us! [Get your tickets/RSVP/register] here: [link]

LinkedIn

We're hosting a Scratch Day event on [date] in [city]! You and your family are invited to imagine, create, and share with us. You can look forward to [list of activities, other features like snacks, games, etc.], and more! [Get your tickets/RSVP/register] here: [link] @Scratch Foundation

Instagram

We're hosting a Scratch Day event on [date] in [city]! You and your family are invited to imagine, create, and share with us. You can look forward to [list of activities, other features like snacks, games, etc.], and more! [Get your tickets/RSVP/register] here: [link] @scratchteam

Instagram tip: Posting an Instagram story for Scratch Day? Look up "Scratch Day" in the GIPHY tab to find .gif assets created by the Scratch Team.

Facebook

We're hosting a @Scratch event on [date] in [city]! You and your family are invited to imagine, create, and share with us. You can look forward to [list of activities, other features like snacks, games, etc.], and more! [Get your tickets/RSVP/register] here: [link]